

CURRICULUM VITAE E STUDIORUM

VOLTERRANI ANDREA

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Academic career

Since **December 2021** associate professor at the University of Tor Vergata in the disciplinary field 14C2 (ex SPS 08) Sociology of cultural and communicative processes at the Department of Management Engineering Mario Lucertini
Since **December 2008** researcher at the University of Tor Vergata in the disciplinary field 14C2 (ex SPS 08) Sociology of cultural and communicative processes at the Department of Management Engineering Mario Lucertini

University teaching

From **2015 to 2022** Director of the Master's degree in Social Farming

From **2014 to 2022** Director of the Master in Social Communication

From **2009 to 2022** Teacher at University of Rome Tor Vergata in

- Theory and Technique of Mass Communications
- Sociology of cultural and communicative processes
- Sociology of Cultural and Communicative Processes (in English language)
- Social media organizational communication
- Sociology of Communication

From **2006 to 2009** Adjunct Professor of Theory of Social Planning at the University of Siena's Specialist Degree Course in Social Service Sciences

From **2005 to 2008** Contract Professor of Social Analysis and Service Management Principles at the Degree Course in Social and Institutional Communication of the Faculty of Communication Sciences of the University La Sapienza of Rome.

From **1998 to 2005** Teacher at University of Florence in:

- Sociology of Cultural Processes
- Sociology of Communication
- communication and marketing of the territory and social service
- Social Communication and Third Sector

RESEARCH

Research interests

Since **December 2008** research on:

- analysis and management of social representations and collective imaginaries to support participatory/assessment and social impact processes
- social and digital vulnerabilities
- the new frontiers of social communication
- social farming
- the social development of communities through digital media
- new forms of mutuality
- the characteristics of resilient communities and risk communication
- the social value of the third sector and social impact assessment processes

Main European Research

From **January 2022** responsible and coordinator for the University of Tor Vergata of the European project "Ruralab 3.0" to analyze and support young entrepreneurs in rural areas. Funded by ErasmusPlus Programme Form ID KA220-YOU-65883D2E Lead partner University of National and World Economy (Sofia, Bulgaria)

From **January 2022** responsible and coordinator for the University of Tor Vergata of the European project "Estour" to analyze and build a system of risk prevention from Covid 19 in the tourism sector Lead partner University of Warsaw (Poland)

From **March 2020 to August 2021** responsible and coordinator for the University of Tor Vergata of the European project "Coopcamp" which provides support for innovative training for social cooperation funded in the framework of Horizon 2020 Call: 303-G-GRO-PPA-19-11225 (Reducing youth unemployment: setting up co-operatives to enhance working opportunities in the EU) lead partner European network REVES

From **December 2018 to July 2021** responsible and coordinator for the University of Tor Vergata of the European project "Nemo. Using the New media in Education to overcome Migrant discrimination Online" that foresees an evaluation research of online education actions and the realization of a communication campaign against discrimination funded by DG HOME call AMIF AMIF-2017-AG-INTE-01 lead partner Arci Solidarietà Roma

From **July 2018 to November 2020** responsible and general coordinator of the European project "Beyond. Counter narratives from the margins to the centre" which foresees research-action, communication and prevention activities on and off line against the radicalisation of second generations of migrants (Beyond. "Reducing the risk of radicalisation of young second-generation Muslim people living in Italy") funded in the framework of Horizon 2020 call ISFP-2017-AG-CSEP DG HOME - call POLICE lead partner University of Rome Tor Vergata

From **November 2016 to December 2019** Responsible and coordinator of the research "QUASER Ex-ante and ex-post evaluation of the project with particular reference to the analysis of training needs of operators of reception centres for refugees and asylum seekers" ("Transparent qualifications for boosting the quality of services addressed to asylum seekers and refugees") funded by the ErasmusPlus programme of the European Union lead partner University of Rome Tor Vergata

From **January 2016 to December 2019** Team member of the University of Rome Tor Vergata INDRIX three-year project (funded by DG Echo) on the theme "Construction of a resilience index of territorial communities", lead partner University of Rome Tor Vergata, responsible Prof. Massimo Giannini.

From **December 2014 to December 2016** Responsible and coordinator of the European project "ADAPT - Resilience of disabled and elderly people in natural disasters" funded by DG ECHO of the European Union, lead partner of the European network Samaritan International.

Main National Research

Since **May 2020**, scientific responsible for the University of Tor Vergata of the research/action activities on communication with the local community of the project Impronte a Sud (Footprints in the South) for the recovery of a confiscated property in Reggio Calabria led by the Macramè Consortium funded by Fondazione Con il Sud.

Since **November 2018** scientific responsible for the University of Tor Vergata of the activities of social impact assessment of the project AltaFrequenza funded by the social enterprise Con I Bambini against educational poverty

Since **November 2018** scientific responsible for the University of Tor Vergata of the social impact assessment activities of the project Tutti a Scuola funded by the social enterprise Con I Bambini contro la povertà educativa

From **November 2015 to September 2016** scientific responsible for the research on behalf of IREF "The measurement of the social impact of social promotion associations, more generally of the entities operating in the so-called third sector" funded by ISFOL

From **November 2015 to December 2016** coordinator of the drafting of the social plan of the Lazio Region, lead partner University of Rome Tor Vergata

From **November 2009 to February 2012** Coordinator of the research "Il valore del dono. Extra-economic indicators of volunteering" at the IAD School - University of Rome Tor Vergata funded by Cesvot.

From **November 2007 to December 2008** Researcher at the Department of Historical, Juridical, Political and Social Sciences of the University of Siena to carry out research on the added social value of third sector organisations.

From **November 2005 to November 2007** Research Contractor at the Department of Historical, Juridical, Political and Social Sciences of the University of Siena, carrying out research on the evaluation of the social impact of projects and activities inherent to integrated social policies and on the training needs and new competencies of third sector organisations.

From **March 1999 to March 2005** Researcher at the Department of Sociology and Political Science of the University of Florence for the realization of the research project "Hermes - Tuscan Observatory on civil economy, social services and personal services".

2005-2007 Participation in the COFIN research project "Beyond public opinion. New communication architectures" (University of Rome La Sapienza, University of Padua, University of Bologna, University of Sassari)

Conferences

Participation in international conference committees

2021 co-chair conference at Medcom 2020 International Conference on Media and Communication (Cagliari, 28-31 may)

2019 chair conference at MEDCOM2019, International Conference on Media and Communication (Kuala Lumpur, 5-7 april)

2018 chair conference at MEDCOM2018, International Conference on Media and Communication (Bangkok, 5-7 april)

Main speakers at international conferences

2021 Participation to a scientific conference International Sociological Association IV Forum “Challenges of the 21st century: Democracy, Environment, Inequalities, Intersectionality” (Porto Alegre, 23-28 february) with a paper entitled “Media and Multiple Sclerosis. Role of Mainstream Media and Social Media for Awareness, Storytelling and Care”

2021 Participation to a scientific conference International Sociological Association IV Forum “Challenges of the 21st century: Democracy, Environment, Inequalities, Intersectionality” (Porto Alegre, 23-28 february) with a paper entitled “The Role of Communication in Preventing the Risk of Radicalisation of Second-Generation Young People of the Muslim Religion. Results of a European Project Oltre”

2021 Participation to a scientific conference European Sociological Association Research Network 16 Mid-term Conference “Health and health care in Europe: between inequalities and new opportunities” (Poland, Krakow, 17-19 february) as organizer and chair session entitled “Chronic illnesses and media: resources, opportunities and online representation”

2020 Participation to a scientific conference “International Studium Conference” (Sapientia Hungarian University of Transilvania, Romania on line) 4-5 december with a paper “Communities and network”

2020 Participation to a scientific conference “Communication in time of crisis” (MASCOM, Xinpang Chinese University of Kuala Lumpur online) 30-31 october with a paper “The Digital Inclusion of Vulnerable People in the Community Development Process: A Research Action in Reggio Calabria in Southern Italy

2020 Participation to a scientific conference “IV Encontro Redes Digitais e Culturas Ativistas” (Pontificia Universidade Catolica de Campinas, Brasil) with a paper “*The digital inclusion of vulnerable people in the community development process. A research action in Southern Italy*”

2019 Participation to a scientific and international conference “Communication, diversity, solidarity: discourse and practices of cultural diversity (Coimbra, 10-11 october) with a paper Volterrani Andrea, Raffaele Lombardi “Oltre l’orizzonte/beyond the horizon. a communication campaign to prevent the radicalization of young muslims. a unique project in europe»

2019 Participation to a scientific and international conference ESA “Europe and Beyond: Boundaries, Barriers and Belonging” (Manchester, 20-23 august) with a paper Volterrani Andrea, Alessio Ceccherelli, Stella Iezzi, Elisabetta Gola, Laura Di Pasquale “Prevention of the risk of radicalization of the second generation through strategies of communication”

2019 Participation to a scientific conference with paper selected and accepted with Elisabetta Gola at International Conference “Researching metaphor – cognitive and other” (University of Genova, 13-15 may) entitled *Framing effect and counter-narratives: imaginary and radicalisation*

2019 Participation to a scientific conference with paper selected and accepted at MEDCOM2019, International Conference on Media and Communication (Kuala Lumpur, 5-7 april) entitled *Social development of communities and communication*

2018 Participation to a scientific conference paper selected and accepted at MEDCOM2018, International Conference on Media and Communication (Bangkok, 5-7 april) entitled *Participation and communication at the time of social media. A chimera or an opportunity?*

2017 Participation to a scientific conference with a paper selected and accepted at ICFOM, International Conference of Future of Media (Colombo, 8-10 october) entitled *The future of communication for NGOs*

2017 Participation to a scientific conference with a paper selected and accepted at MEDCOM2017, International Conference on Media and Communication (Kuala Lumpur, 20-25 april) entitled *A model of communication of prevention*

2017 Participation to a scientific conference with a paper selected and accepted at ESA - Differences, Inequalities and Sociological Imagination (Athens, 26-28 August) entitled *Social resilience in European Communities. The construction and testing of a participatory index*

2015 Participation to a scientific conference with a paper selected and accepted at ESA - Differences, Inequalities and Sociological Imagination (Prague, 26-28 August) entitled *How to build the prevention for the elderly and disabled before of natural disasters. The added social value of voluntary organizations in Europe*

2013 Participation to a scientific conference with a paper selected and accepted at ESA - Crisis, Critique and Change sessione 03RN08 Voluntary service and natural disasters: toward a relational approach (Turin, 30 August) entitled *The added value of voluntary service during earthquakes emergencies. Prevention, action, communication* con Gaia Peruzzi

Main Publications

1) Books

Volterrani A. (2021), *Comunicare per prevenire*, Meltemi, Milano

Squillaci L., Volterrani A. (2021), *Lo sviluppo sociale di comunità*, Fausto Lupetti, Milano

Alfano I. Volterrani A. (2020), *La biografia sociale*, e-book, Edizioni Scuola Iad, Università di Roma Tor Vergata

Sensi G., Volterrani A. (2019), *Perché comunicare il sociale?*, Maggioli, Rimini

Peruzzi G., Volterrani A. (2016), *Manuale di comunicazione sociale*, Editori Laterza, Roma-Bari

Volterrani A. (2014), *La comunicazione organizzativa come narrazione collettiva*, e-book, Dipartimento STF, Roma

Volterrani A. (2011), *Saturare l’immaginario. Per una nuova comunicazione sociale*, Edizioni Exorma, Roma

2) English-language books

Gola E., Macaluso M., Siino M., Volterrani A. (2022), *Co-design of an Online Social Campaign: Languages, Images and Participation for the Creation of an Inclusive Community*, Cambridge Scholars, London

3) Chapters in English-language books

Volterrani A. (2019), *Communication-Based Prevention Strategies: A Draft Model Proposal*, in Farabollini P., Luger F. R., Mugnano S. *Earthquake risk perception, communication and mitigation strategies across Europe*, Il Sileno Edizioni, Lago, Calabria

4) Chapters in Portuguese-language books

Volterrani A. (2005), *Panoramas sociais em movimento* in M. I. Vassallo de Lopes, M. Buonanno (a cura di) *Comunicacacao social e etica. Colloquio Brasil-Italia*, Intercom, Sao Paolo, Brasil

5) articles in class A scientific journals area 14

Volterrani A., Spampinato A. (2021), *La diversità "invisibile". Sclerosi multipla e media digitali: una ricerca nel Sud Italia*, in *Problemi dell'Informazione*, pp. 440-463

Gola E., Meloni F., Volterrani A. (2021), *A social struggle against Covid-19, crisis communication during the pandemic: trust and proximity of Italian public healthcare sector administrations* in *Sociologia della comunicazione*, vol. , Franco Angeli, Milano pp. 127-145

6) articles in class A scientific journals area 11

Peruzzi G., Volterrani A., Lombardi R. (2021), *Uguali o diversi? Sull'uso delle piattaforme digitali da parte deigiovani islamici in Italia* in *E|C Rivista dell'Associazione Italiana di Studi Semiotici*, XV, n. 31, pp. 225-234

Spinelli A. Volterrani A. (2011), *Non-standard Methodologies in the Evaluation of Online Interaction*, *Journal of e-Learning and Knowledge Society*, Italian e-Learning Association (SIE-L). Hosted by Laboratory of Maieutics, University of Trento, Volume 7, n.1

Spinelli A. Volterrani A. (2010), *Learning in virtual communities: perspectives in the field of sociological and pedagogical research*, *Journal of e-Learning and Knowledge Society*, Italian e-Learning Association (SIE-L). Hosted by Laboratory of Maieutics, University of Trento, Volume 6, n.1

7) articles in Italian scientific journals

Volterrani A. (2019), *Sviluppo sociale di comunità e comunicazione*, *Welfare Oggi*, n.1

Volterrani A. (2017), *Per una cultura della valutazione nel terzo settore*, *Welfare Oggi*, gennaio-marzo, n.1

Volterrani, A. (2017). *Partecipazione e comunicazione al tempo dei social media. Una chimera o una opportunità?*. *Welfare Oggi*, 6, 80-86.

Volterrani A. (2016), *Comunicare per cambiare. Un nuovo approccio alla comunicazione sociale*, *Welfare Oggi*, settembre-ottobre, n.5

Volterrani A. (2014), *Le nuove mutualità come forme di innovazione sociale*, in rivista *Giving*, Bologna, novembre 2014

Volterrani A. (2012), *Etica e responsabilità nella comunicazione sociale. Proposte per una comunità di pratica mediale*, *Rivista Scuola IAD*, Modelli, politiche R&T, n.6

8) articles in international scientific journals

Volterrani A, Macaluso M., Tuminelli G., Spampinato A. (2020), *Second-Generation Muslim Youth Between Perception and Change: A Case Study on the Prevention of Radicalization*, *Sociology Study*, May-June 2020, Vol. 10, No. 3, 103-122

Volterrani A. (2019) *Community Development and Communication: Preliminary Case Studies in Italy* *Sociology Study*, April 2019, Vol. 9, No. 4, 135-145

Volterrani A. (2019) *A Model for Communicating Social Problems: Perception, Knowledge, Incorporation, and Change* *Sociology Study*, March 2019, Vol. 9, No. 3, 99-111

Volterrani, A., Iezzi, D., & Ceccherelli, A. (2018). *Communication of a Natural Disaster. An Earthquake Case in Social Media and Online Newspapers*. *Sociology Study*, 8(6), 257-266.

Volterrani A. (2018), *Participation and Communication in the Time of Social Media: A Chimera or An Opportunity?*, in *Sociology Study*, Volume 8, Number 5, serial Number 79

Volterrani A. (2017), *From perception to change. A model for prevention communication*, *Proceedings of the 3rd World Conference on Media and Mass Communication*, Vol. 2, 2017 pp 82-90, ISSN: 2424-6778 online, TIIKM

Volterrani A. (2016), *How to Build Prevention for the Elderly and Disabled before Natural Disasters? The Added Social Value of Voluntary Organizations in Europe*, *Sociology & Anthropology*, Vol. 4(2): 92-98

Peruzzi G. Volterrani A. (2010), *Daily Life of Non Profit Organisations Inhabiting the Web*, Journal of Sociocybernetics, RC51, volume VII

9) *Chapters in Italian-language books*

Volterrani A. (2017), *La resilienza marginale. Come coinvolgere anziani e disabili nella prevenzione dei rischi?* in Mela A., Mugnano S., Olori D. *Territori vulnerabili. Verso una nuova sociologia dei disastri italiana*, Franco Angeli, Milano

Volterrani A. (2016), *Comunicare per cambiare. Quattro passi nell'immaginario collettivo*, in Sobrero R. (a cura di), *I linguaggi della comunicazione sociale*, Fondazione Pubblicità Progresso, volume 5, Milano

Volterrani A. (2016), *Formazione e comunicazione sociale: il ruolo culturale del volontariato*, in Spinelli A. (a cura di), *La formazione nel volontariato fra realtà e possibilità*, Franco Angeli, Milano

Volterrani A. (2010), *Per una nuova comunicazione sociale. Analisi e strategie per il cambiamento sociale*, in Alecci E., Bottaccio M., *Fuori dall'angolo, L'ancora del Mediterraneo*, Roma

Volterrani A. (2008), *Del sociale e della socialità. Connessioni e contraddizioni nella comunicazione sociale* in Bertolo C. (a cura di), *Comunicazioni sociali. Ambiguità, nodi, prospettive*, Cleup, Padova

Mazza B. Volterrani A. (2008), *Reti sociali e sense making: per una relazionalità diffusa*, in Morcellini M. Mazza B. (a cura di), *Oltre l'individualismo. Comunicazione, nuovi diritti e capitale sociale*, Franco Angeli, Milano

Everything declared in this curriculum corresponds to the truth in accordance with the rules on declarations in lieu as per articles 46 and following of Presidential Decree 445/2000.

I authorise the processing of my personal data in accordance with Legislative Decree 196/2003.

Rome 05/03/2022

Signature
